



Your digital presence and the systems that run it.

SoftHire Systems Digital Studio builds custom websites, branded digital assets, and AI-powered automations for founders and service businesses. We design what clients see and build the infrastructure that operates behind it — so your business runs whether you're in the room or not.

WHO WE SERVE

01

Founders launching or refreshing their digital presence.

02

Consultants replacing manual workflows with automation.

03

Service businesses that need web infrastructure built fast.

SERVICES

01 LINK-IN-BIO PAGE

A branded, conversion-focused link page that turns social followers into booked calls.

\$497

02 PAGE AUDIT + FIX

Identify what's broken, slow, or costing you leads — and fix it in one engagement.

\$750

03 EMAIL CAPTURE SETUP

A lead capture system that collects emails, delivers a free offer, and builds your list automatically.

\$997

04 LANDING PAGE BUILD

A high-converting single page built to book calls, sell a product, or capture leads.

\$2,500

05 SITE REVAMP

A complete redesign of your existing site — new structure, new copy direction, new design.

\$3,800

06 MULTI-PAGE SITE

A full custom website built from scratch — designed, developed, and deployed.

\$6,500

AI & AUTOMATION

AI AGENCY SETUP — DONE FOR YOU

Build a fully configured AI agent team that handles content, operations, client communications, and research. Delivered in one intensive sprint.

\$1,500

CUSTOM CLIENT PORTAL

A branded client portal with agreement signing, file delivery, and automated client notifications. Priced by scope.

Custom

BACKGROUND

Built by Natacha Essim — founder of SoftHire Systems and creator of Build With Tacha. Every site, portal, and automation in this studio was built using *Claude AI* and deployed to production. The systems we build for clients are the same systems we run our own businesses on.